

PPC PRICING

STARTER	BUSINESS	ADVANCED
USD 249 Per Month	USD 299 Per Month	USD 349 Per Month
CAMPAIGN SET-UP	CAMPAIGN SET-UP	CAMPAIGN SET-UP
Ad Network -1	Ad Network -2	Ad Network -All
No. of Keywords - 120	No. of Keywords - 250	No. of Keywords - 500
Text Ads	Text Ads	Text Ads
Banner Ads - 1	Banner Ads - 2	Banner Ads - 5
No. Of Adgroups- 10	No. Of Adgroups- 20	No. Of Adgroups- 50
GEO Targeting Setup	GEO Targeting Setup	GEO Targeting Setup
Setup Conversion Code	Setup Conversion Code	Setup Conversion Code
Ad Copy Creation - Upto 3per Ad group	Ad Copy Creation - Upto 4 per Ad group	Ad Copy Creation - Upto 6 per Ad group
CAMPAIGN MANAGEMENT	CAMPAIGN MANAGEMENT	CAMPAIGN MANAGEMENT
Competitor Analysis	Competitor Analysis	Competitor Analysis
Ad Copy Management	Ad Copy Management	Ad Copy Management
Keyword Research	Keyword Research	Keyword Research
Budget Management	Budget Management	Budget Management
Keyword Management	Keyword Management	Keyword Management
Landing Page Consultation	Landing Page Consultation	Landing Page Consultation
Landing Page Design	Landing Page Design	Landing Page Design
CTR Analysis	CTR Analysis	CTR Analysis
Bid Optimization	Bid Optimization	Bid Optimization
ANALYTICS SETUP	ANALYTICS SETUP	ANALYTICS SETUP
Google Analtics Set up - Basic	Google Analtics Set up	Google Analtics Set up
Traffic Statistics Analysis	Traffic Statistics Analysis	Traffic Statistics Analysis
ROI Management	ROI Management	ROI Management
Goal Conversions Code Implement	Goal Conversions Code Implement	Goal Conversions Code Implement
REPORTS & SUPPORTS	REPORTS & SUPPORTS	REPORTS & SUPPORTS
Keyword Reports	Keyword Reports	Keyword Reports
Traffic Reports	Traffic Reports	Traffic Reports
Conversion Report	Conversion Report	Conversion Report

E-Mail Support	E-Mail Support	E-Mail Support
Skype Help Chat	Skype Help Chat	Skype Help Chat
PRICING PLANS	PRICING PLANS	PRICING PLANS
Monthly Price – \$179	Monthly Price – \$249	Monthly Price – \$399
3 Months (~5% Discount) – \$510	3 Months (~5% Discount) – \$710	3 Months (~5% Discount) – \$1135